REIMAGINE STUDENT RECRUITMENT
Discover a new way to manage applications and the candidate lifecycle

www.qs-unisolution.com
THE HE MARKETING AND RECRUITMENT LANDSCAPE HAS CHANGED

Higher Education has transformed, a product of globalisation, technological advancements and the rising cost of education. Universities now compete on a global scale. Brand, reputation, academic / research achievements and the value of the degree have never been more important.

Universities compete for students globally, facing pressure to find the right students for the right course from a global candidate pool, changing the nature of student recruitment.

With applicant expectations increasing, and the growing difficulty in matching the right students to a wider range of course options; we ask whether your existing systems are serving you and your applicants well?
MoveIN is inspired by the key shifts influencing change in student marketing and recruitment.
INTRODUCING MOVEIN

MoveIN has been designed in response to the changing landscape of student recruitment, with the best interest of the institution and candidate in mind. We believe we can help you transition with our new technology solutions for application management, and here’s how:

1. IMPROVE THE CANDIDATE EXPERIENCE

First impressions count, your online presence gives a significant representation of what a candidate can expect from the institution as a student.

MoveIN can help you to improve the quality of your application portal to ensure you portray the image you want. Professional, efficient online application forms make it easier to apply and ensure you gain all the information you need, first time, to screen the application effectively.
2. CREATE MORE EFFICIENCY

Processing forms, the application work-flow, chasing supporting documentation, communicating with applicants places high demands on resources, which come under increased pressure at peak times.

MoveIN can help to streamline practices to become more responsive and automate processes for less intervention. Making time to spend on what matters most, the student!

3. NURTURE CANDIDATES

Don’t miss out on good candidates, have more control over the application process.

MoveIN’s online tracking can reduce dropout rates by offering timely assistance and advice, help identify candidate suitability and give more visibility to staff involved in the recruitment processes. MoveIN provides the ability to nurture candidates throughout the recruitment life-cycle and keep engaged to enrollment.
MoveIN KEY FEATURES

☑ Engage and attract - Recruitment landing pages
☑ Apply – Online application forms
☑ Record – Candidate profiling and CRM capability
☑ Nurture – Communication and audit tools
☑ Select – Scoring and selection tool
☑ Report – Export recruitment data and user dashboards
☑ Secure and reliable technology
☑ MoveIN provides high quality software and services:
  ✓ SaaS solution, hosted in the cloud
  ✓ Choice of server locations
  ✓ Built to the latest security standards
  ✓ Flexible
  ✓ Adaptable
  ✓ Personalised access, with role based permissions
  ✓ Enhanced through quarterly releases
  ✓ Underpinned by the experienced QS Unisolution team
  ✓ Dedicated customer support to assist the customer journey

WHAT NEXT?
CONTACT US FOR A FREE CONSULTATION OR DEMONSTRATION:

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